

# PAOLO POLICHETTI

## FULL STACK DEVELOPER & CREATIVE TECHNOLOGIST

 November 23, 1987

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### EDUCATION

#### DEGREE/MASTER'S

Seconda Università degli studi  
di Napoli

**Architecture, Interior Design**

#### DEGREE/BACHELOR

Università degli studi "Federico II"  
di Napoli

**Architecture, Buildings**

### KEY STRENGTHS

Team work, passion, enthusiasm, ability to listen, willingness to learn, autonomy, organization and punctuality, flexibility and versatility, motivation, proactivity, positive attitude, determination, curiosity.

### PERSONAL INTERESTS

Interior & graphic design, development talks, cutting edge technologies, landscape photography, hi-tech objects, professional tennis, football, sailing.

I am an enthusiastic technologist with an **open mindset**, always seeking new challenges and opportunities for growth. My eagerness to experiment with new ideas and concepts has driven me to explore various technologies, tools, and approaches, continuously expanding my skill set. With my open mindset and passion for innovation, I am always ready to dive into new projects that demand creativity and out-of-the-box thinking.

I've got a huge passion for design, a knack for **problem-solving**, and over a decade of experience as a lead front-end developer. With my data-driven approach, I believe that no matter the challenge, there's always a brilliant solution waiting to be discovered.

I excel in fostering **team engagement**, providing unwavering support, and inspiring team members to reach their full potential. Placing the well-being and support of others at the core of my actions, I consistently strive to create a collaborative and stimulating environment. Utilizing my natural empathy and effective communication skills, I ensure that every member feels valued, supported, and empowered in the pursuit of our shared objectives.

As a developer, I embody a **curious** mindset, constantly seeking to experiment and explore modern, effective solutions. I am driven by a professional passion to stay at the forefront of the industry, eager to embrace emerging technologies and innovative approaches. With an insatiable appetite for learning, I proactively seek out new techniques and best practices to enhance the user experience and drive the success of projects. My dedication to staying ahead of the curve ensures that I consistently deliver cutting-edge solutions that push boundaries and exceed expectations.

### WORKING EXPERIENCES AND POSITIONS

#### Lead software engineer & full stack developer

EPAM Systems - June 2022 - January 2024

#### Independent full stack developer

Freelancer - January 2021 - June 2022

#### Tech leader & full stack developer

Publicis Sapient - April 2017 - January 2021

#### Front end developer

Digital Mill (DOING) - July 2016 - April 2017

#### Front end developer

Sync Lab s.r.l. - September 2015 - July 2016

#### Independent web developer

Freelancer - January 2011 - September 2015

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## TECHNOLOGIES

As a highly skilled full-stack developer, I possess a comprehensive range of abilities that empower me to create exceptional digital solutions. With a keen focus on fundamentals of **HTML5**, **CSS3**, **JavaScript** and its powerful superset **TypeScript**, I adeptly navigate the intricate landscape of front-end development. Every line of code I meticulously craft is thoughtfully tailored to deliver captivating user interfaces, ensuring seamless and intuitive experiences for every visitor.

Furthermore, my proficiency in **SCSS** enables me to transcend beyond mere styling, transforming stylesheets into organized and reusable pieces of code.

I excel in utilizing **React**, **Next.js**, and **Angular** to create exceptional web applications. These front-end frameworks enable me to build dynamic and interactive user interfaces, leveraging their robust features and extensive ecosystems. With React, I can efficiently develop reusable components, effectively manage state, and create seamless user experiences. Next.js empowers me to harness server-side rendering (SSR) and static site generation (SSG), optimizing performance and enhancing **SEO**. Angular, with its comprehensive framework and powerful tooling, allows me to build scalable and feature-rich applications.

While my proficiency in React, Next.js, and Angular is highly proficient, I had the professional opportunity to test my knowledge and develop functional and visually appealing applications also on **Vue.js** and **Vue Storefront**, demonstrating my ability to easily adapt on every technological context leveraging on my experience.

My expertise extends also to server-side technologies such as **Node.js**, which allows me to build scalable and efficient back-end solutions.

Utilizing the power of Node.js with suitable options like **Express** and **Fastify**, I orchestrate the flow of data and implement robust server logic to complement the front-end components. This comprehensive skill set empowers me to deliver end-to-end solutions that seamlessly integrate client-side and server-side functionalities, creating exceptional digital experiences.

In addition to my technical prowess, I am driven by an unyielding passion for continuous learning and exploration. I actively seek out emerging technologies and industry best practices, enabling me to stay at the forefront of innovation and deliver cutting-edge solutions.

## RELEVANT PROJECTS

### Publicis Sapient - Stock locator for FCA Group

For this huge project I've been involved in both design and client relationships, I embarked on a journey that seamlessly blended my technical expertise with my passion for creating intuitive user experiences. With each line of code meticulously crafted, I sought to build a digital solution that would revolutionize the way businesses manage and track their vast catalog of in-stock cars, with options to filter by proximity, models, and features. Through collaborative design sessions and attentive client interactions, I worked tirelessly to understand their needs, translating them into sleek interfaces and engaging functionalities.

This project presented numerous complexities, including the need to establish a common, robust, and high-performance logic across a granular multi-brand and multi-country car database.

Additionally, we recognized the importance of creating a flexible and easily deployable web tool that could be implemented across any property within the FCA group in a technologically agnostic manner. Finally, we developed a solid and maintainable theming system that allows for a consistent delivery of the same codebase across different brand identities and configurations.

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## **Publicis Sapient - Tobi chatbot for Vodafone**

As the team manager of a dedicated group of front-end developers, I had to navigate the complexities of delivering exceptional results within demanding time constraints. In this role, my responsibilities extended beyond technical leadership as I became intricately involved in maintaining client relationships. Leading my team, we embarked on a journey to transform the client's existing tool in something much more performable. From the initial client meetings, I took on the role of a liaison, carefully listening to their requirements and aspirations.

Despite the pressures, we embraced the challenge head-on, leveraging our collective expertise and effective project management strategies to ensure timely deliverables without compromising quality. As we navigated the intricacies of the project, my focus extended beyond managing timelines and deliverables to cultivating a collaborative environment that nurtured creativity and innovation. Together, we forged a path that merged our technical prowess with a relentless pursuit of excellence, ultimately enabling us to overcome the hurdles presented by the demanding timelines and complexity of the project.

## **Freelancer - Internal tools for PwC**

In 2021 I continued my career path with freelance activities that brought me into contact with PwC. My dedication and skills allowed me to immediately take a leading role in the team, despite the fact that I could be a consultant from outside the group. Before long, my characteristics allowed me to assume the role of team leader within the project and lead front-end development and the project to successful delivery.

In this unique position, I integrated seamlessly with PwC's internal teams, establishing strong working relationships and fostering a collaborative environment. While not a direct employee, my commitment to excellence and deep understanding of the organization's goals enabled me to perfectly align my work with their vision. I managed complex projects, leveraging my technical acumen to deliver innovative solutions that met PwC's high standards.

## **EPAM Systems - Health web application for Luxottica**

Currently I am working for EPAM as a team leader for a key client of the company. Since taking on this new role with Luxottica, I have remained dedicated to delivering ongoing support to both EPAM's dedicated team and our client.

Leveraging my extensive knowledge and experience, I provide invaluable technical leadership to ensure the successful delivery of milestones and meet client expectations. Additionally, I establish strong partnerships with clients, fostering robust relationships and actively engaging in effective and continuous communication to understand their needs.

As I navigate the complexities of the project, my primary focus lies in guiding the development of the React and Node.js application. With a deep understanding of these technologies, I am able to bring the project vision to life by developing Figma mockups. From creating visually appealing user interfaces to implementing robust back-end functionality, I ensure that the application development aligns with the project's goals and expectations.

Throughout this journey, my roles as a team leader and developer seamlessly blend together, enabling me to contribute to the growth and success of EPAM while delivering exceptional value to our esteemed customers.